

Abirami R

Digital Marketing Analyst



imabiramiramesh@gmail.com



MAYILADUTHURAI, TN

OBJECTIVE

Seeking a challenging entry-level position in Digital Marketing where I can leverage my strong analytical skills, creative mindset, and academic foundation to contribute effectively to the team and gain valuable industry experience.

EDUCATION

BCA | Year 2018

Poombuhar College, Melaiyur

H.S.C | Year 2013

Srinivasa HigherSecondary School, Melaiyur

S.S.L.C | Year 2011

Srinivasa HigherSecondary School, Melaiyur

SKILLS

- WordPress site development, SEO & Social Media Marketing, Content Creation using AI tools .. etc
- Good Communication Skill
- Can Work Efficiency in Team as Well As Individual
- Highly Adapted to Learn New Ideas/View
- Innovative, Sincere and Hard Work
- Basic Knowledge in Ms Word, Power Point, Excel, Word Press Etc

WORK EXPERIENCE

Insurance Representative (2022- Present)

Worked as Insurance advisor ("Life Mithra") in SBI life insurance

- 50+ clients who have joined into SBI life insurance policy on my advice
- Navigating complex insurance scenarios and offering personalized solutions has allowed me to provide peace of mind to clients, helping them safeguard their assets and mitigate risks effectively

Podcast and Audio Content Creator (2022-present)

Worked as Podcaster ("S.Parveen Banu Audio Novel Channel") in Youtube

- Working as a podcast audio editor has given me the opportunity to improve audio quality, adjust levels, overall listening experience, all while making sure every episode meets industry standards and successfully connects with the listener.

My Projects

My own website: <https://abiramiramesh.com/>

I've created this website for learning purposes for my own with the help of WordPress

Ramesh Bag House: <https://store.abiramiramesh.com/> - In Progress

It is an online store. Sales include Bags, purses, belts, Wallet, toys, etc..

Course: Digital Marketing Course in Udemy – ongoing